



2014 - 2015 Community Health Programs

The Greater Cincinnati Affiliate of Susan G. Komen for the Cure® is pleased to announce our 2014-15 Community Health Programs. This year, with the assistance of generous donations from the community, the Affiliate was able to award approximately \$335,000 dollars to breast health programs in the Greater Cincinnati area. These important safety net, navigation, and emergency assistance programs target women in our community.

Community Safety Net Programs:

Adams County Regional Medical Center

Adams County Regional Medical Center (ACRMC) helps alleviate the costs of diagnostic services and co-pays for breast health services in the Adams, Brown, and Highland County area. Women who qualify under specific financial criteria set by the provider who are also in need of additional care beyond a screening mammography will be able to access these services provided by ACRMC.

Center for Appalachia Research in Cancer Education (CARE)

CARE's Project Hoffnung (Hope) was developed to meet two goals: to provide education about breast health, and to link women with breast cancer screening services. This program strives to continue established community-based screening and education programs in Adams, Highland, and Switzerland Counties for Amish and Mennonite women. The proposed program uses the foundation of trust we currently have established over 14 years within the communities and combines a sound process and impact evaluation plan with strong community-based partnerships from the Amish and Mennonite settlements. This initiative represents an ideal collaboration between agency-based and community-led organizations in order to maximize resources and disseminate breast health services more widely in this underserved community.

Mercy Health-Anderson

The purpose of this Safety Net Project is to provide diagnostic breast health services for women with financial need who do not qualify for other assistance programs. The program provides a —safety net for low and moderate income newly-screened women in order to remove the financial barrier that keeps them from seeking follow-up and/or treatment. A nurse navigator will promote the program among referring organizations and help women receive timely follow-up procedures such as diagnostic mammograms and ultrasounds. The likely impact will be timely scheduling of follow-up procedures and an increased number of early stage diagnosed cancers in a timely fashion. There is no comparable program for women who are underinsured or whose incomes are up to 300% of the poverty guidelines.

Southwest Regional Medical Center

Southwest Regional Medical Center helps alleviate the costs of diagnostic services and co-pays for breast health services in the Brown and eastern Clermont County area. Women who qualify under specific financial criteria set by the provider who are also in need of additional care beyond a screening mammography will be able to access these services provided by SWRMC.

St. Elizabeth Healthcare

St. Elizabeth Healthcare helps alleviate the costs of service for women who do not qualify for insurance plans to cover screening mammography and diagnostic services primarily in the Northern Kentucky area. Women who qualify under specific financial criteria set by the provider who are also in need of additional care beyond a screening mammography will be able to access these services provided by St. Elizabeth Healthcare. In addition to five counties in Northern Kentucky, the program will be able to assist in some specific services in Dearborn, Ohio and Switzerland counties in southeastern Indiana.

YWCA of Greater Cincinnati

The YWCA's Hispanic and Minority Breast Health Outreach Program (BHOP) markets, implements, and provides mammograms for women in these underserved communities. The Hispanic and Minority BHOP provide education and on-site registration for women in the Greater Cincinnati area. The Hispanic and Minority BHOP coordinate and promote with local mammography providers sites specifically targeted to ethnic minority women. The Hispanic and Minority BHOP also assist minority women with financial questions, as well as guidance on the entire process. Women in need of financial assistance will be enrolled in funding programs. Further, the YWCA Hispanic and Minority BHOP provides educational outreach in the community.

Navigation Services:

Atrium Medical Center

Atrium Medical Center's Giving Patient Support (GPS) Program provides Atrium's nurse navigator, allowing her time to assist low income and underserved women in rural communities, African American, and Hispanic/Latina populations in Atrium's service area. The navigator provides guidance to women in these groups who may be experiencing financial hardship and do not have adequate access to screening, diagnosis, and treatment of breast cancer.

Dearborn County Hospital

The Nurse Navigator/FNP is essential for the provision of comprehensive coordination of care encompassing advanced diagnostic, treatment and/or reconstructive procedures for clients with an abnormal screening or abnormal screening/diagnostic mammograms. The Navigator/FNP also provides education, reference and support for clients, families and the public. Special emphasis is placed on assisting underserved women.

Key activities of Nurse Navigator/FNP:

- * facilitate diagnostic, therapeutic, surgical and reconstructive procedures
- * act as a liaison between client and physician/care provider
- * coordinate/encourage post-diagnosis follow-up and related services
- * provide education/support for client/family
- * provide community education and serve as an advocate

The Nurse Navigator/FNP will ensure that clients receive timely and appropriate advanced clinical care, related follow-up and social services to help facilitate the best possible patient outcomes.

UC Health

The UC Health Barrett Cancer Center at University of Cincinnati Medical Center manages a diverse patient population, including challenging patients with limited resources, low literacy, and little support. Komen support will assist the role of Breast Health Navigator, a position cited by the Institute of Medicine as key to the completion of care for this patient population. The project would also help to fund costs of educational materials and assist with patient transportation issues—a barrier to visits and treatment. The Breast Health Navigator contacts the patient after the breast cancer diagnosis. She guides the patient through the maze of multiple disciplines and different treatment options. She educates, provides support, and coordinates the patient's care with social workers, support groups and others as indicated. Her knowledge of the patient's treatment plan comes from her participation and coordination of the Multidisciplinary Breast Cancer Conference/Tumor Board that meets weekly. Health care providers involve her with greater frequency in the care of their more challenging patients as they realize her value in reducing barriers to treatment, helping patient's improve adherence to treatment, complete their therapy, and reducing skipped visits.

Emergency Aid Program:

Cancer Family Care

These supplemental dollars for women undergoing treatment for breast cancer expands the financial assistance and service offerings. Women with an established financial need may contact Cancer Family Care to access these one-time only dollars to assist in identified expenses unrelated to treatment, but critical in the overall rehabilitative care of women with a diagnosis. Women in the Affiliate's 21-county service area may be eligible for these dollars.

For more information about the Komen Greater Cincinnati Community Health Programs, please contact:

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